

Redefining **CD138+ Plasma Cell Isolation** for **Multiple Myeloma** Clinical Research

Empowering Multiple Myeloma researchers and clinicians

The expression of CD138, a marker expressed on the surface of plasma cells, plays a critical role in the identification of plasma cell tumors and multiple myeloma cells.¹ While the characteristics of plasma cells can vary depending on the disease stage and biological traits of the patient, studies have proven the prognostic value of specific antigen expression patterns in neoplastic plasma cells.²

Traditionally, the assessment of plasma cells in bone marrow involves a time-consuming and laborintensive method involving ficoll density gradient separation, which results in the loss of antigens, including CD138, from the plasma cell surface, necessitating immediate staining and analysis.²

MARS® platform incorporates their proprietary in-flow immuno-magnetic separation technology to efficiently isolate CD138+ plasma cells directly from unprocessed bone marrow samples. This innovative approach simplifies the isolation process, enabling fast and dependable analysis of CD138 expression in plasma cells



AUTOMATED PRECISION

MARS[®] brings the next level of automation. Automatic 2x or 3x separation promises unrivaled consistency and a seamless user experience, setting us apart from the laborious manual methods.



UNRIVALED RECOVERY AND PURITY

Break away from traditional limitations. Our technology guarantees **high cell purity** that far outstrip conventional methods. When it comes to **recovery**, we persistently outperform - even after intensive serial runs.



EFFICIENT, ECONOMICAL AND REUSABLE

With reusable and cleanable fluidics, MARS® dramatically reduces the per sample running cost. Preset cleaning protocols offer unprecedented efficiency, enabling multiple sample runs without the need for fluidics replacement.

1. Chilosi M, Adami F, Lestani M, et al. CD138/syndecan-1: a useful immunohistochemical marker of normal and neoplastic plasma cells on routine trephine bone marrow biopsies. Mod Pathol. 1999;12(12): 1101-1106.

2. Kumar S, Kimlinger T, Morice W. Immunophenotyping in multiple myeloma and related plasma cell disorders. Best Pract Res Clin Haematol. 2010 Sep;23(3):433-51.

Enhanced Enrichment of Plasma Cells Can Lead to More Accurate Test Results

FISH Testing

100% of samples that exceeded minimum 50% enrichment criteria

MARS®

100% n=8

Traditional Method

72% n=8

MARS[®] purification enhances FISH success rates for patient samples with initial counts as low as 1% or below. Unlike traditional enrichment methods, MARS[®] ensures reliable FISH readouts, facilitating earlier disease detection using a widely recognized FISH platform.*

*The information provided by our user is intended for general guidance only. We do not guarantee its accuracy, completeness, or suitability for any particular purpose. We disclaim any responsibility or liability for any decisions made or actions taken based on this information.

Genomic studies

Multiple Myeloma is a diverse disease with significant genetic variations. The expression levels of specific genes are just as crucial as the DNA changes in understanding the disease, assessing its risk, and devising targeted treatments. Advances in gene study techniques have provided deeper insights into Multiple Myeloma's mechanisms. Tools like gene expression profiling (GEP) and whole-exome sequencing (WES) have been instrumental in classifying patients based on their genetic profiles and the progression of their disease.¹

We're immensely proud to be mentioned in the groundbreaking research recently published in Nature medicine. Dive deep into the paper, highlighting the need to consider the tumor antigen landscape for optimal treatment selection.

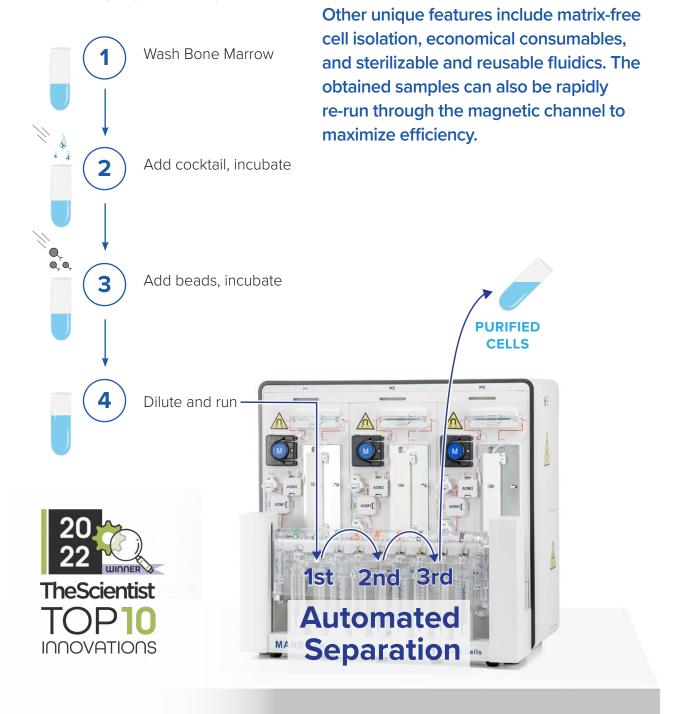
Mechanisms of antigen escape from BCMA- or GPRC5D-targeted immunotherapies in multiple myeloma, Lee H et al, Nature Medicine volume 29, pages2295–2306 (2023)

1. Ovejero S, Moreaux J. Multi-omics tumor profiling technologies to develop precision medicine in multiple myeloma. Explor Target Antitumor Ther. 2021;2:65-106.



Easy, sequential purification process

The MARS[®] platform simplifies the cell isolation process through its fast and easy workflow, which improves purity while maintaining high recovery of cells.



Our instrument uses an automated one-

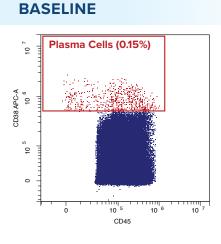
to three-pass cell enrichment process

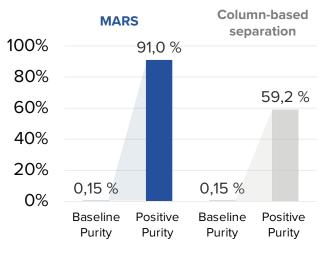
and involves minimal hands-on time.

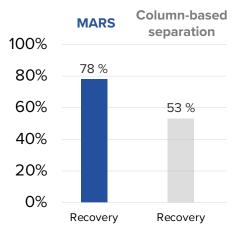
CD138+ Cell Isolation Directly from Bone Marrow

MARS® platform is a powerful solution for plasma cell isolation with:

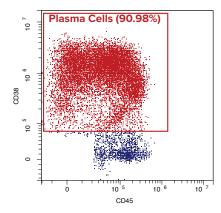
- ☑ Very high cell **purity and recovery**
- ✓ Very high cell **viability**







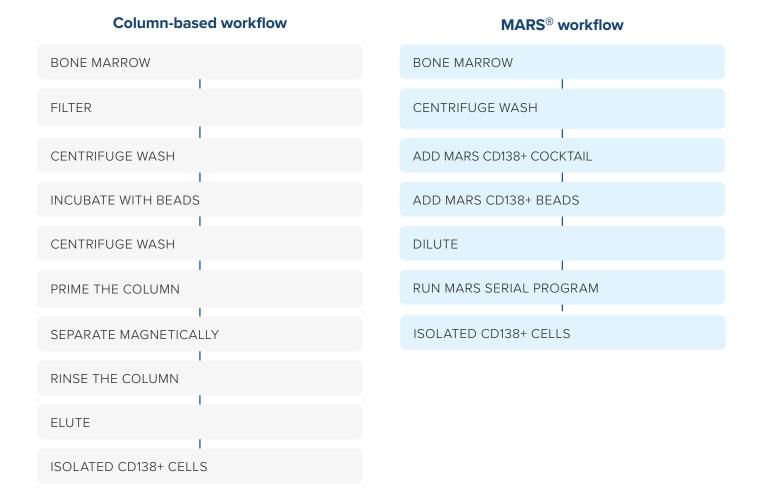
MARS POSITIVE



Faster, Simpler, Better

Experience an unparalleled ease in cell separation with the MARS® platform. Cut down both overall and hands-on time by nearly an hour, and follow a seamless workflow: from labeling protocol straight to two (or optionally three) MARS® Immunomagnetic isolation runs. Dive into efficiency today!





A VARIETY OF INPUT SAMPLES





BONE MARROW







MARS® Bar Specifications

and the second second second	MARS [®] BAR Flex	MARS [®] BAR BIBO
SAMPLE		
Magnetic Cell labeling	V	V
Containment	5 mL, 15 mL, 50 mL tubes	Bags
Sample processing	1 sample each module Max 3 samples in parallel	1 sample by 3 parallel channels
 Sample types Whole blood Apheresis Leukopaks Frozen PBMC's Bone marrow Dissociated Tissue 		
REAGENTS & CONSUMABLES		
Isolation buffer	MARS® MAG buffer	
 Isolation reagents MARS[®] MAG lines (RUO) MARS[®] Ingenuity Line (RUO, GMP) 	√ √	V
Fluidics	Open-end tubing sets Cleaning and sterilization protocols	Closed tubing set (Gamma radiated)
CELL ISOLATION		
Positive isolationDirect from Whole Blood & Leukopak	√ √	√ √
Depletion	\checkmark	\checkmark
Positive & negative tubing sets	Same (program enabled change)	
OPERATIONS		
Speed	Protocol dependent; 0.5-6 mL/min	
Column-free MARS® MAG in-flow technology	\checkmark	\checkmark
Separation channels	Flex-BIBO scalable	
Redundancy	3x Modules	
Time to assemble tubing set	<5 min*	<15 min*
Time to initiate isolation	<2 min	< 8 min
Typical time to process 1e9 cells	<20 min (3 modules, single batch)	<30 min (25e6/mL)
Capacity	0.5 - 45 mL per module	20 mL - 1L Expandable >1L
Max total cells processable	No practical limit	
Batched isolation	\checkmark	\checkmark
Operation in bio-safety hood	\checkmark	N/A
Additional configuration	Serial program**	N/A
SOFTWARE		
Pre-programmed protocols	\checkmark	✓
Adjustable & lockable parameters	\checkmark	\checkmark
Tiered user rights	\checkmark	\checkmark
Logged UI events	\checkmark	\checkmark
Encrypted logs	\checkmark	\checkmark
INSTRUMENT		

 Dimensions
 20.5" W x 16.5" D x 19.75" H
 20.5" W x 16.5" D x 28" H

 52cm W x 41 cm D x 50 cm H
 52cm W x 42cm D x 74cm H

 Weight
 62 lb / 28 kg
 59 lb / 27 kg

For research use only. Not for use in therapeutic or diagnostic procedures. The MARS[®] Bar instrument and tubing set are designed, manufactured and tested under quality system certified to ISO 13485. Not a medical device.

Contact us

North America & International Applied Cells HQ

CANADA

3350 Scott Blvd Bldg 6 Santa Clara, CA 95054, USA Tel. 1-800-960-3004 EXT 1

www.appliedcells.com | info@appliecells.com

THE NETHERLANDS

BIOKÉ Tel. +31 71 720 0220 info@bioke.com www.bioke.com

SINGAPORE

SciMed Pte Ltd Tel: (65) 6779 3388 sales@scimed.com.sg www.scimed.com.sg

INDIA

Biotron

Tel: +91-22-6140 6400 info@biotronhealthcare.com www.biotronhealthcare.com

CHINA

Nanjing Applied Cells Technology Co., Ltd. Tel. +85 15032370112 Sales @appliedcells.com www.appliedcells.com Euroclone S.p.A. Tel. +39 02 38.19.51 info@euroclone.it www.euroclone.it

ITALY

SOUTH KOREA

DAON Biosciences, Inc Tel +82 2 575 6227 www.daonbs.com/

POLAND

Medianus Pharma S.A. Tel: +48 12 665 31 31 medianus@medianus.net medianus.net

DMarkbio Tel 416-297-8220 orders@dmarkbio.com

JAPAN Biomedica Solutions Inc Tel 072-641-8140 info@bio-ms.com www.bio-ms.com

CZECH REPUBLIC, POLAND, SLOVAKIA, HUNGARY, ROMANIA

Accela s.r.o. Tel: +420 210 323 421 accela@accela.eu www.accela.eu

~ ~ ~

ISRAEL

Danyel Biotech Tel 1-800-711-911 danyel@danyel.co.il www.danyel.co.il

SPAIN AND PORTUGAL

Izasa Scientific Tel: +34 900 810 061 izasa@izasascientific.com www.izasascientific.com/es

SWITZERLAND AND LIECHTENSTEIN

Bucher Biotec AG Tel. +41 (0)61 269 1111 info@bucher.ch www.bucher.ch

appliedcells.com/target-cell-isolation/plasma/





For research use only. Not for use in therapeutic or diagnostic procedures. © Copyright 2023. All rights reserved. Applied Cells and MARS® are registered trademarks of Applied Cells, Inc. All other trademarks are the property of their respective owners.

AC_B012A